

Business Publications

@bweek – Business Week

@cnnbusiness – CNN Business

@entmagazine – Entrepreneur Magazine

@fastcompany – Fast Company

@forbestech – Forbes

@fortunemagazine – Fortune

@harvardbiz – Harvard Business Review

@incmagazine – Inc. Magazine

@msnbc_business – msnbc Business

@newsweek – Newsweek

@usnews – U.S. News & World Report

@wsj – Wall Street Journal

Major Businesses

@comcastcares – Comcast (excellent responses to customers)

@delloutlet – Dell Computers (offers deals on computers, more than a million followers)

@homedepot – Home Depot (great mix of customer service and interesting comments/links)

@southwestair – Southwest Airlines (a great example of casual, friendly tweets)

@starbucks – Starbucks (includes offers)

@wholefoods – Whole Foods (more than a million and a half followers, promotion with articles)