wing spent two weeks at

day
Legion has improved
Legion has improved
ark by the installation of
aking fountain,
aking fountain,
d Mrs. J. Vajdak and
Hermine are vacationing
asin Mrs. Jlay is in
the bakery during their
the bakery during their

PECIAL SALE Planting Time

)., Dundee, III.

Inc.



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Radio Star's and WISBarn Dance Show Here Sunday

ummond Strikes es: Week

ar tadio stars woodcopper, as Patsy Mon-Golden West, and the exhibit the exhibit the country of the exhibit the country of the

Barrington Hills

mportant announceis the engagement
the Hughes, daughi Mrs. Ernest Lee
wrenge Ford Batedar and Mrs. Floyd
was announced Suntall party given by
Hughes at their
ties. Although no
est for the wedding,
y take place in the

nd Priscilla White, yn Lawrence and Monday for nine of at Kemper hall, closing her house younger daughter it Roycemore, will ent at the Home-on for the winter, ing been a rainy

A FEW OF THE LAMPS NOW ON DISPLAY

Designed for Better Seeing



Better Light . . . Better Sight

Which is YOUR lamp?





Lamp 1. Bulbs too low, sides of shade too sloping, Result—glare, deep shadows, eyestrain. Lamp 2. Bulbs at right height, shade of correct design. Result—restul light, precious eyesight protected. FREE at your Public Service Store, "Lighting Tape Measure" to test your lamps. Get it today.



A million dollars worth of eyes

and how to protect them with a few cents worth of light

"IF I could only give my child more advantages," says many a parent today. Yet one priceless advantage most of us can give, is often overlooked unimpaired eyesight. And this simply because we don't realize the part poor lighting plays in dam-

What correct lighting is

To protect eyes you should have from 20 to 30 foot-candles of light falling on the printed page. This light should be properly diffused with no glare, no deep shadows, no contrasts to cause eyes to change focus frequently. Under such lighting eye tension is relieved. Your body relaxes. Your nerves relax, too.

Why many homes fail to have it

Most women would be only too glad to give their families the benefit of safe lighting; to protect the eyesight of their children. But they have no way of measuring the kind of light their lamps give. And

so night after night eyes struggle on, with danger of permanent injury.

How to get it

In the last few years some wonderful discoveries have been made about proper lighting. Lighting engineers have found that just by changing the position of shades, by raising or lowering the height of bulbs, and by designing a special kind of "light reflecting" shade, these handicaps to eyesight are completely overcome. Your Public Service Store has a variety of these properly designed lamps for sale. They are beautiful as well as safe for eyes. Come down and see them. At the same time learn, from our better lighting display, simple and easy ways in which you can improve the lighting in your home. And get free, a marvelous little device called "The Lighting Tape Measure," which enables you to tell quickly whether or not each lamp in your home is providing safe light. Act at once. Don't allow the eyes in your family to struggle unaided another night.



PUBLIC SERVICE COMPANY OF NORTHERN ILLINOIS

