Steps to recovery for Lake County IL businesses affected by Coronavirus (COVID-19)

# Small Business Survival Guide

Coronavirus (COVID-19) Lake County, IL



INTERNATIONAL TRADE CENTER



## Unprecedented but not unmanageable

Businesses all over Lake County are feeling the stifling effects of Coronavirus (COVID-19) with many business owners concerned about long-term business impact. This simple guide provides essential information for weathering the pandemic and leveraging the wide range of resources available to help you to stay in business. The situation with the virus is fluid. Visit <a href="https://www.clcillinois.edu/sbdc-itc">www.clcillinois.edu/sbdc-itc</a> frequently or contact the Illinois Small Business Development & International Trade Center for the latest information at (847) 543-2033 or IllinoisSBDC@clcillinois.edu.

## Reducing spread of the virus

First things first! Slowing the spread of the Coronavirus (COVID-19) is **critical** to recovery efforts and small business owners should do their part. Click this <u>link</u> for information from the CDC about how to reduce the spread of the virus. Similarly, understanding virus symptoms and knowing what to do in case of illness is also important. Click <u>here</u> for a list of Coronavirus (COVID-19) symptoms and <u>here</u> for information about what to do if you or people you work with get sick.

## Helping your people

Unemployment benefits may be available to some individuals whose unemployment is attributed to Coronavirus (COVID-19). The Illinois Department of Employment Services (IDES) recently adopted emergency rules to make unemployment benefits available to qualifying individuals. Please review this link for information about those benefits.

Additionally, employees can check into the Supplemental Nutrition Assistance Program (SNAP) (formerly Food Stamps) which helps low-income people and families buy the food they need for proper health. Click this link for additional information about SNAP.

While we cannot give definitive answers about utilities, we can offer connections to service providers that are offering support during the pandemic.

Commonwealth EdisonT MobileNICOR GasAT&TVerizonXfinity

## Making operational adjustments

Savvy business owners will consider making changes to the way business is conducted during a pandemic.

Click <u>here</u> for information about common issues your business may encounter. Not having a disaster plan during a disaster can be tough, but rarely is it too late to plan. Click <u>here</u> for tips on creating an emergency preparedness plan and <u>here</u> to learn about cost-cutting measures.

## Complying with federal, state and local guidelines

In order to operate your businesses optimally you should understand the decisions made by our elected leaders and the information they provide to support your success. Click <a href="here">here</a> to see which states are on the *Presidential and SBA Agency Declared Disasters* list. Note that Lake County businesses can apply for disaster assistance loans once the Small Business Administration (SBA) recognizes state of Illinois and Lake County disaster declarations.

Click <u>here</u> for the Illinois disaster proclamation and <u>here</u> for Lake County emergency/disaster declarations.

## Calculating economic injury

In order for businesses to qualify for disaster assistance loans from the SBA they must quantify the economic losses incurred as a result of Coronavirus (COVID-19). Click <a href="here">here</a> to report the impact your business is experiencing.

## Securing operating capital

The SBA exists to support the success of your business, in good times and bad. Some businesses may need financial support to help them maintain operations during the downturn caused by Coronavirus (COVID-19), and the SBA has a program to help. Click <a href="here">here</a> for an overview of the SBA's disaster assistance loan program, <a href="here">here</a> for details about required loan documentation and <a href="here">here</a> for details about the application process.

## Leveraging local expertise

In addition to the resources listed above, there are others in Lake County who want to help. Click the links below to learn more about your local resources.

- Congressman Brad Schneider
- Lake County Government
- Lake County Health Department
- Lake County Workforce Development
- Lake County Partners
- Lake County Municipalities, economic development and chambers of commerce
- Illinois Small Business Development & International Trade Center at College of Lake County

